

New Strengthening Talent Website Launches

Strengthening Talent website launches today, December 4, 2014.

Our new website was designed by [925CONCEPTS](#) and features the best in customer experience technology to help us in assisting educators, executives, professionals, and recent graduates, as well as job seekers returning to the workforce, and visitors like you.

Whether you are looking for your first internship experience with your brand new degree or are RETURNING TO WORK after a gap of several years, taking YOUR FIRST CAREER STEPS successfully in this job market requires a structured, deliberate approach. Networking effectively is key to any successful job search, especially if you have RECENTLY RELOCATED to the Research Triangle area. Strengthening Talent will work with you to craft a series of careful steps into a solid strategy, tailored to your needs and your pace. We will help you identify your list of target organizations and assist with introductions, and you will grow in confidence and achieve your goal.

As the economy slowly recovers, and new opportunities are created, you need to be ready and prepared with a strong resume and a compelling story before you make your move. Whether you're looking to secure a promotion or make a complete career change, let us help you be prepared.

A lot of exciting things are happening here at Strengthening Talent, please visit us often.

Sincerely,

Richard Jordan
Strengthening Talent

“SoupCrimes?” really?

Welcome to the SoupCrimes? blog.

You may well be wondering what this is about. Well, please let me explain. A critically important part of a successful job search is networking, and a lot of networking happens over lunch or a coffee or even soup. So much, in fact that one of the most well-known books on networking in recent years, by [Keith Ferrazzi](#) is called '[Never Eat Alone](#)'. My very first business lunch meeting resulted in me closing a deal, enjoying a delicious bowl of soup, and managing to cover my new, trendy 'business' tie with blobs of minestrone. While I have worn ties to many lunch meetings since then I have never

had another bowl of minestrone in the middle of the day. So, this inaugural blog on career search, networking, the state of the art of recruiting, social media paradigm-shifts and other pursuits of people engaged in a meaningful transition is an explanation of why the strange name. In the coming weeks and months please come back and look at what's cooking.
